



Outreach Programs Go Live

Kavod on the Road, Kavod's outreach division, has moved its monthly engagement programs to a general in-person format, starting in October.

While August marked the official first gathering for Kavod on the Road since June of 2020, (a Klezmer concert at BMH-BJ's Shrieber Gardens), the rest of the events have been held on Zoom.

Seeing that attendance numbers were dropping in the early fall, Kavod conducted an online survey for participants, asking their preferences, comfort levels and required safety measures. Individuals also indicated how many people in a room they would tolerate with physical distancing in place.

While there was some variance, most constituents responded that they would prefer to meet in person if all attendees were vaccinated and masks enforced, and up to about 50 people. Kavod on the Road staff took this information and began working with community partners to follow these protocols to host in-person workshops, lectures and concerts.

So far, participation numbers have increased and most individuals have enjoyed this new format. "Now that we are meeting in person, I have heard favorable comments like: how good it feels to be together again, to actually see someone's expressions, how great it is to have a real conversation, to see our friends again," says Rebecca Gershten, who arranges each program as the Community Outreach Coordinator. "It is joyous!"

Kavod on the Road still offers a few remote programs and is working to provide a hybrid model to serve both an in-person and virtual audience. For the lineup of upcoming events, check out go to KavodSeniorLife.org/signup/. For a good article on why these programs are important, check out our blog about lifelong learning here.